

# Partnering with management to accelerate growth and build industry leading companies

### Overview

- Dallas-based private equity firm formed in 2002, specializing in making control equity investments in profitable lower middle market businesses
- Focused primarily on food & beverage plus select investments in agribusiness, and plastics/specialty materials sectors
- Principals have over 125 years of combined operational, management, and private equity experience in which they have acquired and grown over 125 companies in their focus areas

# **Investment Strategy**

- Identify sub-sectors where there is meaningful growth potential, solid fundamentals, and an opportunity to create long-term value
- Align strategic objectives and economic incentives with management team
- Develop strategic initiatives, invest capital, and augment management team as needed to support and execute well-defined strategic growth plan
- Companies with greater than \$5.0 MM EBITDA
- Enterprise value of \$50 150 MM
- U.S. based

## **Transaction Structures**

- Buy-outs (primarily control ownership, but will entertain non-control structures)
- Management-led recapitalizations
- Growth capital
- Acquisitions of divisions and subsidiaries

		Inves	tment and	d Operat	ing Team		
<b>John W. Madden</b> Managing Partner		Michael L. Crow Partner - CFO		<b>Lisa N. Tyson</b> Partner - General Counsel		<b>Alan J. Bernon</b> Founding Partner	
Director V		Golman Ashley E. ce Seni dent Assoc		or Fund		-	William A. Bonner Operating Partner Agribusiness
Michael E. Dahl Operating Partner Plastics & Specialty Materials	Paul E. Fra Operating P Financial & B Proces	artner usiness	Ernest (G Grav Operating Food & Be	es Partner	<b>Kelly B. Kad</b> Operating Par Operation	tner	John D. Robinson Operating Partner Food & Beverage

#### **Current Investments**



Producer of high-quality entrées, main dishes, sides, soups, queso/cheese dip, and related products for foodservice and retail. Some of Chairmans' proprietary brands include Comfort Cuisine Cape Cod chicken salad, Gordo's cheese dip, Queso Mama queso, Palmetto Cheese pimento cheese, and Mrs. Grissom's pimento cheese and chicken salad.

Add-Ons: BD&K Foods; Mrs. Grissoms; Gordo's; Queso Mama; Palmetto Cheese



Developer, manufacturer, and distributor of premium salads and side dishes for retail and foodservice customers. Mrs. Gerry's primary products include potato salads, pasta and macaroni salads, protein salads, coleslaw, dip platters, mashed potatoes and macaroni and cheese.

Add-Ons: Morski Brands, Inc. (dba Dawn's Foods)



Manufacturer and marketer of candy and snacks under the Red Bird brand.



Custom injection molder specializing in developing tooling and precision molding of engineered plastic products for end markets including the industrial, consumer packaging, agricultural, and medical device markets, among others.

Add-Ons: Janler

# Realized Investments



**21**st **Century Grain** (Kansas City, MO) Add-Ons: 1 Manufacturer of branded and private label food products

Agribusiness: Aug 2010 Ingredient Manufacturing



**WL Plastics** (Fort Worth, TX) Add-Ons: 1; Greenfield Plants: 5 Manufacturer and distributor of HDPE pressure pipes

Plastics: Nov 2016
Extrusion



**Critical Process Systems** (Colchester, VT) Add-Ons: 4 Manufacturer of branded and private label food products

Plastics: Jun 2018 Industrial Applications



**J&J Produce** (Loxahatchee, FL)

Distributor of produce – bell peppers, cucumbers, & beans

Food & Beverage:
Produce Distribution

May 2019



**Lakeview Farms** (Delphos, OH) Add-Ons: 5 Manufacturer of branded and private label food products Food & Beverage:
Refrigerated Foods Jun 2021
Manufacturing



**Star Seed** (Osborne, KS) Add-Ons: 1
Producer and supplier of seeds used for soil conservation

Agribusiness: Nov 2023 Seed Supplier



**Brady Enterprises** (Weymouth, MA) Add-Ons: 1 Contract blending, packaging, and spray drying

Food & Beverage: Contract Manufacturing

Sep 2024